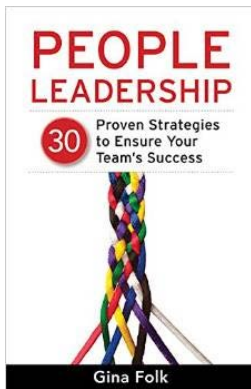


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PROVEN STRATEGIES TO STRENGTHEN LEADERSHIP ABILITIES

Gina Folk's *People Leadership* delivers 30 proven, empowering and insightful techniques to support, guide and inspire those who have risen to management positions



Advance Praise for *People Leadership*

“I recommend *People Leadership* for anyone in a leadership position. Gina Folk has done a great job of capturing key leadership lessons that could benefit people managers at any level, either as a reminder of how things could be done more effectively, or as a guide for first-time managers new to a leadership role.” —**David McCrea, Supply Chain Manager, MicroWatt**

TAMPA, FLORIDIA April 22, 2015— Gina Folk's *People Leadership*, (She Writes Press, April 2015), is the perfect tool for any business owner, CEO, supervisor, manager, or project team leader. Folk offers multiple, real world approaches which are vital in the development of effective leaders and, by extension, an organization's bottom-line results.

“Much to some experts disbelief, leadership can be taught,” explains Folk. “This book provides 30 proven ways for any individual managing, supervising or leading others to become the beloved boss and the boss that loves to lead people.”

Folk believes that being a successful leader starts with instruction and implementing leadership training at every level. Too often, smart and talented individuals are promoted to levels of management with little to no training on how to lead others. In Folk's opinion this is the number one reason “bad bosses” exist. Being an effective leader does not come naturally to most, there are certain techniques and practices that must be learned and perfected with time and experience. *People Leadership* gives guidance to those who want to invest in becoming a vital piece of their organization's success.

People Leadership provides pearls of wisdom on topics, which leaders encounter on a day-to-day basis, and lays out probable solutions in thirty short chapters. The expectation of this book is to keep it close and pick it up any day, any given time, to get the support and advice needed to lead at that moment. No one topic is more important than another and Folk's most important piece of advice is to have fun with it!

An important goal of *People Leadership* is to present a vision for change and provide insights for developing future leaders and inspiring current leaders. Her teachings have been tried and demonstrated with real people in real situations. She learned and utilized her methods over a 25-year career working for Fortune 500 companies.

- More -

People Leadership is available at Amazon, Barnes & Noble, IndieBound and wherever books are sold.

SHE WRITES PRESS

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Gina Folk is a dynamic and inspirational leader of people, process, and change. She has more than twenty years of experience helping organizations and individuals to achieve outstanding performance results, and has led global organizations and change efforts that have delivered improvements valued in the tens of millions of dollars. Her passion and talent to help others meet their full potential is displayed in the numerous leadership and excellence awards she received in her tenure at a large Fortune 500 company. Folk left her senior management role in corporate America in 2010 to pursue a speaking, writing, and consulting career. She currently works with companies of all sizes to train and mentor their direct line managers and supervisors, empowering them to become effective people leaders. Folk holds an MBA from Belmont University and a BS in psychology and business from Vanderbilt University, and is a certified Lean Six Sigma Black Belt. Folk offers a series of services for companies and individuals who have a need and desire to improve the skills and effectiveness of their people leaders. From group training classes to speaking engagements to one-on-one guidance and coaching for supervisors, management, and executives, Folk's expertise is guaranteed to deliver positive results in your organization. If you are ready to get started improving people leadership skills in your organization, contact Gina Folk now at (727) 482-0782 or visit her website, www.peopleleadership.com.

About She Writes Press: She Writes Press is an independent publishing company founded to serve members of She Writes, the largest global community of women writers online, and women writers everywhere. We are a curated press that's both mission-driven and community-oriented, aiming to serve writers who wish to maintain greater ownership and control of their projects while still getting the highest-quality editorial help possible for their work. SheWrites.com and She Writes Press were acquired in 2014 and are now part of the SparkPoint Studio family. For more information visit shewritespress.com or gosparkpoint.com.